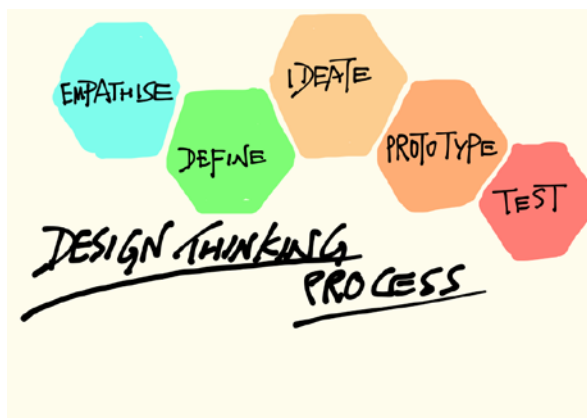
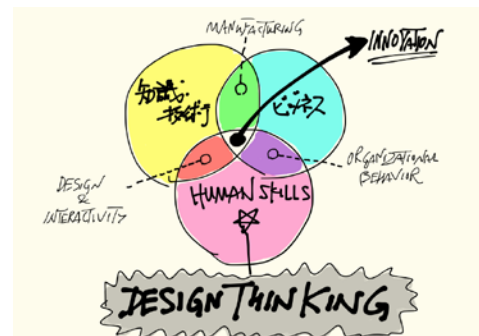


Design Thinking Bootcamp

Now recruiting participants!

Bootcamp Description

Today, health practitioners face challenges and opportunities that are growing increasingly complex and involve diverse stakeholders. In order to realize the creativity necessary for true innovation and change in the fields of health sciences, it is essential for global leaders to acquire new problem solving methods and research perspectives. As design thinking is a human-centered approach focused on crafting real world applications, it is an ideal method for bridging clinical or health care realities with basic science or lab research. The design-thinking model is centered on open-ended and creative data collection, solution prototyping and testing, and iteration based on feedback through all parts of the research and production process. Students in this workshop will work through several challenges in order to increase their knowledge of the design thinking toolkit as well as learn brainstorming and other creative thinking methods.



"We believe the next generation innovators and leaders need to be great design thinkers."

David Kelly
Founder of Stanford d.school and IDEO

Format

- A relaxed experimental learning atmosphere that encourages risk-taking and creativity
- 2-day workshop format based on the experience absorption-style learning method
- Language of instruction: English

Date/Time • Venue

- 2/27 (Thu) and 2/28 (Fri), 9:00 -17:00 2020年2月27日(木)、28日(金)2日間, 9:00~17:00
- M&D Tower, Faculty Lounge, 26th Floor M&Dタワー26階 ファカルティラウンジ

Target Audience • Maximum Class Size • Requirements • Selection Method

- Target: Any undergraduate or graduate students
- Limit: Depends on enrollment; Notification of acceptance will be sent on **Tuesday, February 25th**
- Requirements: As this is an English-only workshop, a TOEFL ITP score of 550 (iBT 80), or equivalent is highly recommended
- Selection method: First come, first served

Applications

- If you would like to attend this workshop, please visit the following website or QR code.
https://docs.google.com/forms/d/e/1FAIpQLSfhZa77CHeyGpY_NZhlyk7Fu7gmdtvVypjzKxLcfoJfQ_4mw/viewform?usp=sf_link
- Sign-up Deadline: **Friday, February 21st at 17:00**



Instructors

- Rebecca Carlson
(G)HSLP faculty member, with a background in Film Making/Media Production and Anthropology

Inquiries

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global.adm@tmd.ac.jp